

Noroff Use of AI in Learning Content

1. Artificial Intelligence Transparency

At Noroff, some learning materials are created with the support of AI-based tools. These tools assist our teachers and content teams, but they never make final decisions or replace human expertise/control.

All AI-supported or enhanced content is carefully reviewed and adapted by qualified teachers or subject matter experts, following Noroff's Pedagogical Framework for vocational education. Our priority is always the quality of learning and the student experience.

2. Pedagogical foundation

Noroff's pedagogical approach is grounded in the student experience and the human element of learning.

Our Pedagogical Framework has been developed specifically for vocational education and is supported by:

- A defined pedagogical model.
- A clear delivery model.
- Active involvement of experienced teachers, subject matter experts, learning designers, instructional designers, and content experts.
- Active involvement from students via the Student Democracy.
- A defined Quality Assurance System (QAS).
- All learning content must support applied learning, industry relevance, and meaningful student engagement.

3. Role of AI in content creation and production

AI may be used as a supporting tool in the content production process, including:

- Assist in gathering information, sources, supporting documentation
- Assisting with drafting or structuring content.
- Supporting summaries, adaptations, or language refinement.
- Image and video generation or editing.
- Transforming existing material into new material and new formats.

AI does not determine learning outcomes, pedagogical strategies, assessments, or instructional decisions.

4. Human oversight and accountability

Every instance of AI-supported content has a designated human expert responsible for:

- Reviewing accuracy and relevance.
- Modifying and contextualising content.
- Ensuring pedagogical and vocational alignment.
- Ensuring risk and ethical considerations and actions

Final responsibility for quality, validity, and correctness always rests with human experts.

5. Validation and quality assurance

All learning content, whether AI-assisted or not, passes through Noroff's standard validation processes. This includes:

- Pedagogical and instructional review against learning outcomes.
- Academic and regulatory quality.
- Technical testing where applicable.